

CITY OF WOODSTOCK PARKS AND RECREATION



APRIL 2022 REPORT

PROGRAM PARTICIPATION



Parks & Recreation YTD Participation

33,926

Recreation & Park Usage

27,688

Special Events

1,609

Senior Center

4,629

APRIL PARTICIPATION

Recreation Programs & Partnerships

- 3,579 Recreation & 8,057 Community Activities

Programs @ William G. Long Senior Center

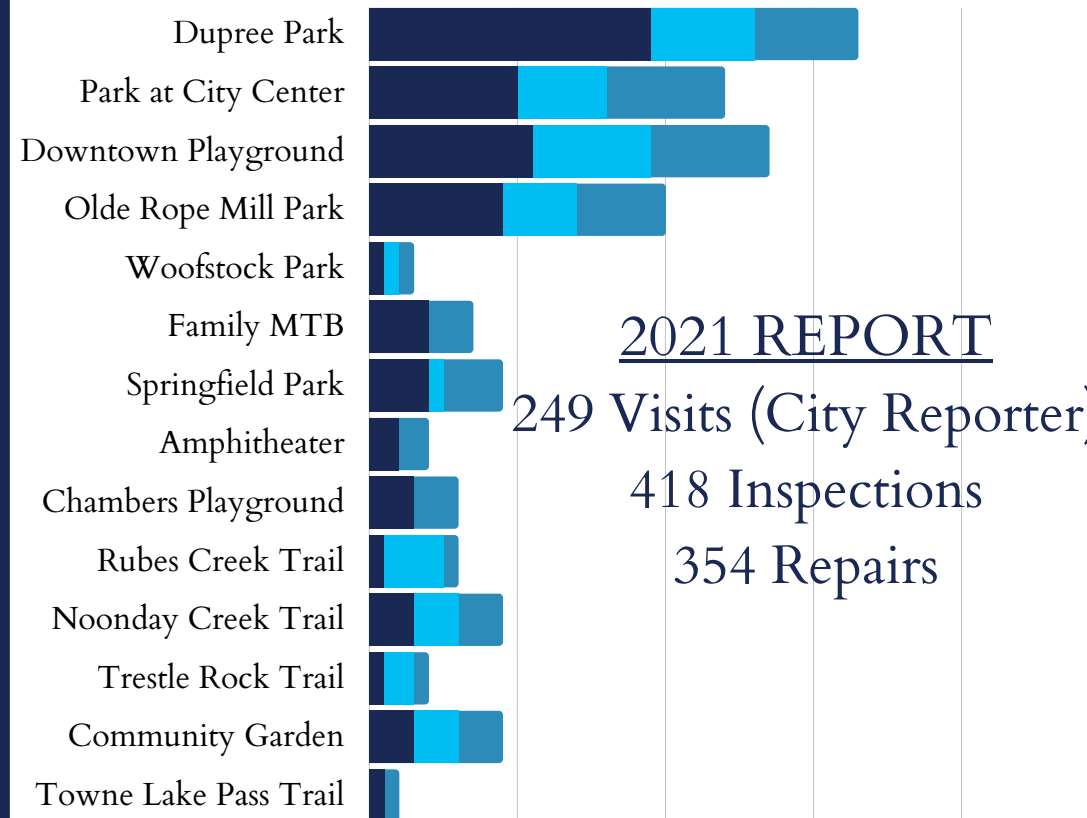
- 449 ACTIVE Members & 961 Registrations, Check-Ins

Special Events (& Related Opportunities)

- 444 Cars @ Greenstock, 30 Yard Sales, & 2 Hosted Events & Rentals

PARK & TRAIL MAINTENANCE

72 Inspections - 40 Work Order Repairs - 51 Visits



2021 REPORT

249 Visits (City Reporter)

418 Inspections

354 Repairs

SERVICE LEVELS

308 Acres Park Acres

4.8 Miles Paved Trail

1.5 Miles Natural Trail

16+ Miles Bike Trail (Sorba)

+/- 146 Acres Future Property



2022 DEMOGRAPHICS

2,228 TOTAL RECDESK INTERACTIONS

1,816 Program Registrations

49% Residents, 1% <18, 18% 18-65, 81% 65+, 21% M, 79% FM

222 Reservations

59% Residents, 0% <18, 39% 18-65, 61% 65+, 26% M, 74% FM

250 Memberships

52% Residents, 0% <18, 23% 18-65, 77% 65+, 25% M, 75% FM

ONLINE vs IN PERSON

Registrations - 36% Online, Reservations - 25% Online

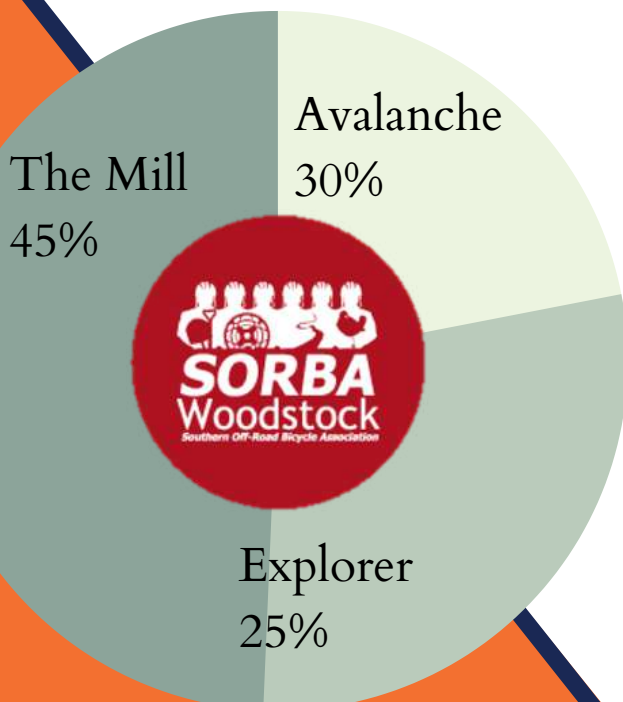
Memberships - 21% Online



TAYLOR RANDAHL MEMORIAL BIKE TRAILS AT OLDE ROPE MILL PARK

Trail Usage Breakdown

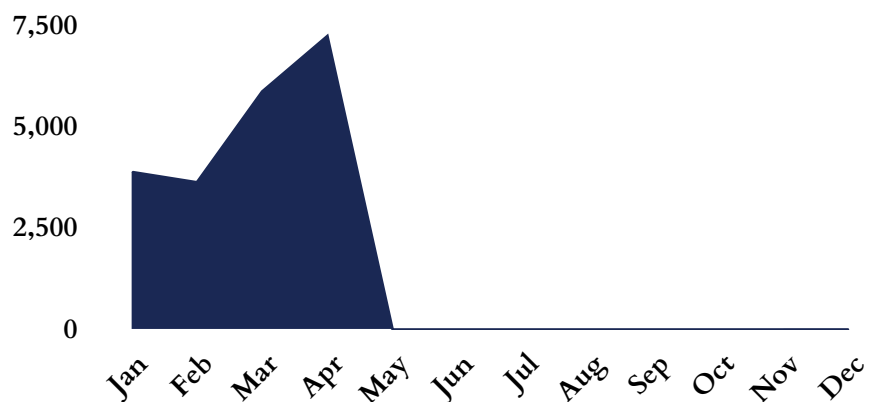
January to April 2022 Totals. Next Update Fall 2022



The Mill
10,173 Riders
Beg./Inter.
5.1 mi.
4 Trails

Explorer
5,923 Riders
Beg./Inter.
5.1 mi.
3 Trails

Avalanche
4,526 Riders
Intermediate
6.25 mi.
3 Trails



PARKS & REC REVENUE

Parks & Recreation YTD Revenue

\$125,023.74

Special Events

\$106,387.29

Senior Center

\$10,901.00

Recreation

\$3,357.95

General Revenue

\$4,377.50

APRIL HIGHLIGHTS

- \$165 Park Amenity Rentals
- \$137 Chambers Rental
- \$578 Recreation Programs
- \$200 Amphitheater Rental
- \$975 Senior Center Memberships
- \$1,046 Senior Trips
- \$645 Other Senior Center Programs
- \$5,000 Concert Sponsorships
- \$300 Special Event Permit Fees

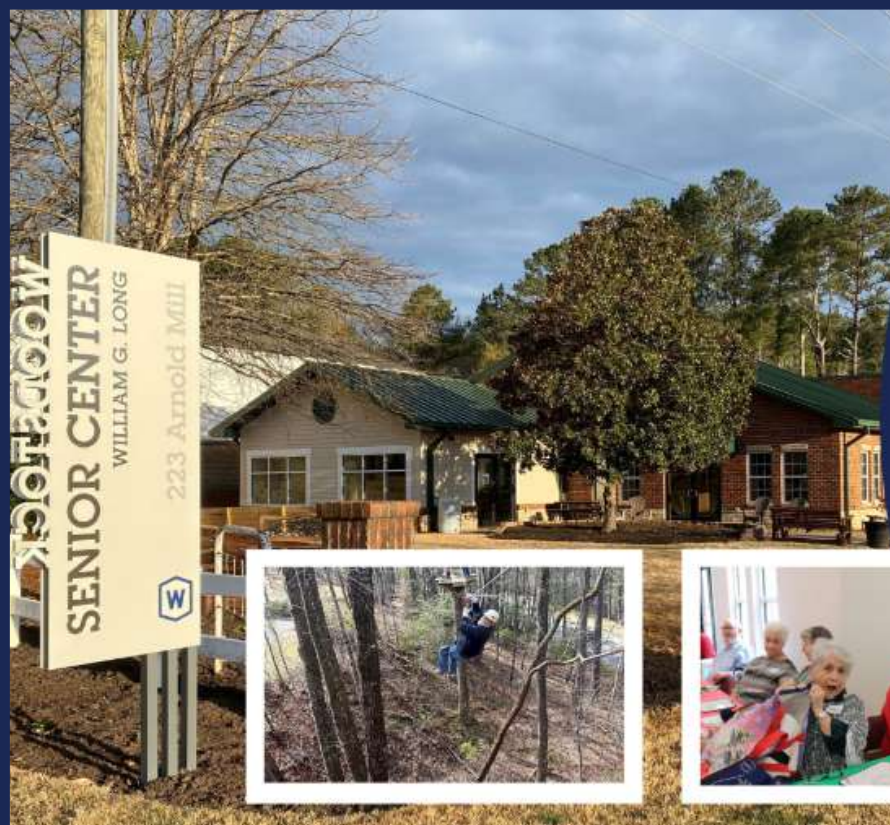
UPCOMING MAY PROJECTS



DOG PARK DRAINAGE
Woofstock Park



APRIL GALLERY



WILLIAM G. LONG SENIOR CENTER

678-445-6518

www.woodstockparksandrec.com



APRIL GALLERY



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TIL' NEXT TIME



THANK YOU